

PROFILE OF THE STATE OF TENNESSEE



DESTINATION OVERVIEW

Tennessee sets the perfect stage for all of your travel opportunities. Come, give us a visit – we know that you'll return again and again for encore performances.

- Only a day's drive from 75% of U.S. population
- Seven interstate systems entering Tennessee including: I-24, I-26, I-40, I-51, I-61, I-75, I-81
- 3,000 mile Scenic Parkway System
- 13 Tourism Welcome Centers located at all major interstate gateways, open 24-hours a day
- 6 Airports
- 54 State Parks
- 152 Golf Courses

THREE GRAND REGIONS

The three stars on Tennessee's state flag represent the three glorious regions in our beautiful state.

West Tennessee – Enlivened by river towns and gracious Southern hospitality, West Tennessee is also host to the second most visited home in the United States, Graceland, home to Elvis Presley, the King of Rock 'n Roll.

Middle Tennessee – Holds the thriving state capital, along with horse farms and picturesque rural communities. Also home to the longest running radio show in the world, the Grand Ole Opry and the NFL's Tennessee Titans and NHL's Predators.

East Tennessee – Offers an Appalachian holiday with spectacular mountains and homefolk as colorful as autumn leaves in the Smokies. Headlined by two internationally known aquariums and the Bristol Motor Speedway.

DEMOGRAPHIC

Population (2002)	5,797,289
Labor Force (2003)	2,909,400
Unemployment Rate (2003)	5.8%
Median Household Income (2002)	\$37,000
Per Capita Income	\$27,600
Total Square Miles	41,219

PRINCIPAL CITIES

Memphis	pop. 671,929
Nashville	pop. 546,719
Knoxville	pop. 178,118
Chattanooga	pop. 154,853

CLIMATE

Tennessee has a generally mild climate while enjoying the beauty of four distinct seasons.

Average summer temperatures	89 F to 67.5 F
Average winter temperatures	49.4 F to 30.4 F
Average annual rainfall	49.69 inches
Average annual snowfall	5.6 inches in Memphis
	16 inches in NE Tennessee

TOP FIVE INDUSTRIES BY EMPLOYMENT (NONFARM)

Travel & Tourism	175,700
Administrative & Support Services	170,600
Food Services & Drinking Places	125,800
Ambulatory Health Care Services	102,000
Professional & Technical Services	100,200

AIRPORTS

- **Chattanooga Airport**
Phone: 423-855-2200, www.chattairport.com
- **McGhee Tyson Airport**
Phone: 865-342-3000, www.tys.org
- **McKellar-Sipes Regional Airport**
Phone: 731-423-0995, www.mklairport.tn.org
- **Memphis International Airport**
Phone: 901-922-8000, www.mscaa.com
- **Nashville International Airport**
Phone: 615-275-1675, www.nashintl.com
- **Tri-Cities Regional Airport**
Phone: 423-325-6000, www.triflight.com

TENNESSEE'S RANK AMONG TOP STATES IN VISITORS

1. California	7. Ohio
2. Florida	8. North Carolina
3. New York	9. Georgia
4. Texas	10. Virginia
5. Pennsylvania	11. Tennessee 43,644,000
6. Illinois	person-trips

TOP TEN STATES OF ORIGIN FOR VISITORS TO TENNESSEE

1. Tennessee	9.7 million	6. Florida	1.8
2. Georgia	4.4	7. Mississippi	1.8
3. Alabama	3.9	8. Indiana	1.8
4. Kentucky	3.5	9. Ohio	1.8
5. North Carolina	1.8	10. Illinois	1.7

TRAVEL IMPACT IN TOP FIVE COUNTIES

1. Davidson County	\$3.2 B Exp.	56,400 Jobs
2. Shelby County	\$2.5 B Exp.	49,300 Jobs
3. Sevier County	\$1.2 B Exp.	17,700 Jobs
4. Knox County	\$637 M Exp.	9,000 Jobs
5. Hamilton County	\$601 M Exp.	7,400 Jobs

Total Economic Impact Statewide \$11.4 Billion
Total Jobs Statewide 175,700

TOP TEN ATTRACTIONS BY VISITATION

Dollywood, *Pigeon Forge*
 Ripley's Aquarium of the Smokies, *Gatlinburg*
 Bristol Motor Speedway, *Bristol*
 Ober Gatlinburg, *Gatlinburg*
 Tennessee Aquarium, *Chattanooga*
 Memphis Zoo, *Memphis*
 Casey Jones Village, *Jackson*
 Golf & Games Family Park, *Memphis*
 Graceland, *Memphis*
 Grand Ole Opry House & Opry Museum, *Nashville*

TOP NATIONAL BATTLEFIELDS, PARKS & RECREATION AREAS

Great Smoky Mountains National Park, *Gatlinburg*
 Cherokee National Forest, *Cleveland*
 Land Between the Lakes, *Golden Pond*
 Ocoee River (Middle & Upper Ocoee), *Ocoee*
 Chickamauga – Chattanooga National Military Park
 Cumberland Gap National Historic Park, *Cumberland Gap*
 South Cumberland Recreation Area, *Monteagle*
 Fort Donelson National Military Park, *Dover*
 Big South Fork NRR, *Jamestown*
 Shiloh National Military Park, *Shiloh*
 Tennessee National Wildlife Refuge, *Paris*
 Ocoee Whitewater Center, *Ducktown*
 Stones River National Battlefield, *Murfreesboro*

FESTIVALS & CELEBRATIONS

West Tennessee

World's Biggest Fish Fry, *Paris*, www.paris.tn.org
Memphis in May International Festival, *Memphis*,
www.memphisinmay.org
Annual West Tennessee Strawberry Festival, *Humboldt*,
www.humboldttnchamber.org
Elvis Week, *Memphis*, www.elvis.com
Casey Jones Village, 50th Anniversary Celebration,
Jackson, www.caseyjones.com

Middle Tennessee

Mule Day, *Columbia*, www.muleday.com
CMA Music Festival, *Nashville*, www.cmafest.com
Bonnaroo Music Festival, *Manchester*,
www.bonnaroo.com
RC & Moon Pie Festival, *Bell Buckle*,
www.bellbucklechamber.com
Tennessee Walking Horse National Celebration,
Shelbyville, www.twhnc.com

East Tennessee

Dollywood's Festival of Nations, *Pigeon Forge*,
www.dollywood.com
National Cornbread Festival, *South Pittsburg*,
www.nationalcornbread.com
Riverbend, *Chattanooga*, www.riverbendfestival.com
Kingsport Funfest, *Kingsport*, www.funfest.net
National Storytelling Festival, *Jonesborough*,
www.storytellingcenter.net

Tennessee has more than **800** festivals throughout the year. Visit
www.tnvacation.com/calendar/ for the full listing of events.

ADDITIONAL TOURISM CONTACTS

For more information regarding:

Bear Trace Golf Courses: 1-866-770-2327

www.beartrace.com

Highway Patrol: 615-251-5175

Regional Marketing Public Relations Managers:

East Tennessee: Dave Jones, 865-777-4685

dave.jones@state.tn.us

Middle Tennessee: Derrick Smith, 615-741-9049

derrick.smith@state.tn.us

West Tennessee: Marty Marbry, 731-426-0888

marty.marbry@state.tn.us

Road Conditions: 1-800-342-3258

www.tdot.state.tn.us

Tennessee Tourism News Bureau:

www.tenntravelnews.com

Tennessee State Parks: 1-866-836-6757

www.state.tn.us/environment/parks/

Tourism Research: Patricia Gray, 615-741-9004

patricia.gray@state.tn.us

Travel in Tennessee: 1-800-462-8366

www.tnvacation.com

*Sources: The Economic Impact of Tourism on Tennessee Counties, 2004 prepared by the Travel Industry of America (TIA)
 Tennessee Department of Tourist Development's Annual Report and Marketing Plan 2005-2006
 Tennessee Travel Barometer, 2004 prepared by TIA
 2002 Census of Population and Housing, U.S. Bureau of the Census*